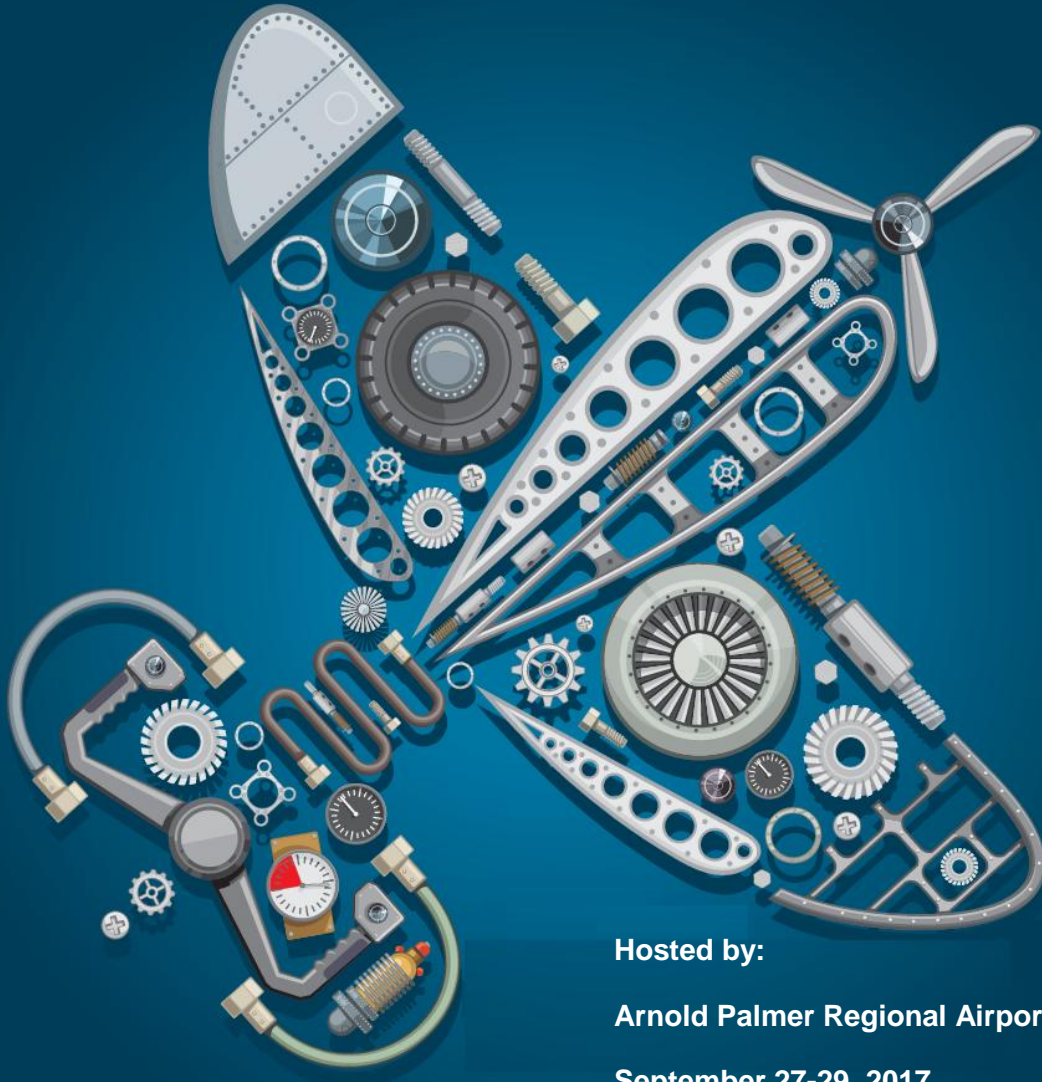


37TH ANNUAL PENNSYLVANIA AVIATION CONFERENCE



Hosted by:

Arnold Palmer Regional Airport

September 27-29, 2017



Aviation Council of Pennsylvania
3915 Union Deposit Rd., #935
Harrisburg, PA 17109
Phone 717.850.0227 www.acpfly.com



Dear Partner:

Recent conferences hosted by the Aviation Council of Pennsylvania (ACP) have addressed such topics as economic development with regional airports, safety issues, Senate Aviation Caucus panel, engineering professional development hours, as well as MRO and 135 challenges. This next year we would like to add tracts to address aviation parts suppliers as well as updates and information on drones. The content of this event is carefully planned to ensure its timeliness, impact, and value to our members and partners. The FAA as well as PennDOT's Bureau of Aviation are instrumental in assisting in the development of the program. We would welcome your ideas or participation.

Our success also hinges upon the support we receive from our sponsors, whose investments allow us to continue to offer this conference at a reasonable cost to participants. We appreciate your involvement in aviation development efforts within the commonwealth and respect your need to develop budgets several months in advance. We hope the timeliness of this request is helpful.

This next year's conference, hosted by the Arnold Palmer Regional Airport in Latrobe will be held:
September 27-29, 2017
Ramada Hotel & Conference Center
Greensburg, PA 15600

Among benefits available to sponsors are banner placement, opportunities to introduce speakers, ad space in the conference program, customized signage, and special recognition throughout and following the conference, in addition to others.

Consider these sponsorship levels:

- Platinum Level Sponsorship: \$5,000
- Gold Level Sponsorship: \$3,000
- Silver Level Sponsorship: \$2,000
- Bronze Level Sponsorship: \$1,000
- Additional Sponsorship Opportunities as outlined in the accompanying overview

Pennsylvania is faced with many opportunities as we strive to grow our passenger traffic, continue to develop business aviation opportunities, MRO and the supply chain for aviation. Please consider taking an active participation in advancing these initiatives. Your consideration of a sponsorship is greatly appreciated. If you would like to submit a completed sponsorship application or discuss options, please contact ACP Headquarters at 717.850.0227 or info@ACPfly.com. Thank you for your support and dedication to the economic well-being of the aviation industry in our commonwealth.

Sincerely,

Scott Gray

Scott Gray, ACP President

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SPONSORSHIP PACKAGES

Sponsoring at the ACP conference puts you front and center before the largest gathering of aviation industry executives in Pennsylvania. ACP's membership represents businesses across the commonwealth who are the direct contacts for airports, fixed-base operators, flight schools, business aircraft operators, aviation manufacturers and suppliers, air charter operators, and other aviation organizations and authorities all working together to improve and promote aviation and aerospace throughout the Commonwealth of Pennsylvania.

Choose from a variety of options to create a package that is customized to meet your objectives and budget. ACP's "a-la-carte" menu of sponsorship and advertising opportunities provides something for virtually any size business or organization. With choices starting at only \$400, don't miss out on this opportunity to interact with and market to Pennsylvania's top aviation professionals.

PLATINUM LEVEL - \$5,000

- Five minute presentation to attendees prior to a General Session presentation
- Introduction of Session speaker(s)
- Banner in general session
- Complimentary exhibit booth*
- Full page color ad in conference program
- One piece of literature placed in attendee registration folders
- One complimentary full conference registration
- Four guest passes to Wednesday evening reception
- Electronic listing of all conference attendees
- Recognition in conference promotions:
 - Company logo on the front cover and in the on-site conference program**
 - Link and logo on the ACP Conference website
 - Link and logo in promotional e-mails in advance of the conference
 - Recognition in electronic conference-related communications (e-newsletter)

WEDNESDAY EVENING EVENT - \$4,000

- Welcome remarks to Wednesday reception attendees
- Exclusive sponsorship of Wednesday evening reception
- Banner in Wednesday evening reception venue
- Full page color ad in conference program
- One piece of literature placed in attendee registration folders
- One complimentary full conference registration
- Four guest passes to Wednesday and Thursday evening events
- Hard copy listing of all conference attendees
- Recognition in conference promotions:
 - Company logo in the on-site conference program**
 - Link and logo on the ACP Conference website
 - Link and logo in promotional e-mails in advance of the conference
 - Recognition in electronic conference-related communications

GOLD LEVEL - \$3,000

- Opportunity to introduce a session (These opportunities will be first-come, first-served basis.)
- Banner in general session
- Complimentary exhibit booth*
- Full page color ad in conference program
- One piece of literature placed in attendee registration folders
- One complimentary full conference registration
- Three guest passes to Wednesday and Thursday evening events
- Recognition in conference promotions:
 - Company logo in the on-site conference program**
 - Link and logo on the ACP Conference website
 - Link and logo in promotional e-mails in advance of the conference
 - Recognition in electronic conference-related communications

SILVER LEVEL - \$2,000

- Opportunity to introduce a session (These opportunities will be first-come, first-served basis.)
- Banner in general session
- Complimentary exhibit booth*
- Half-page color ad in conference program
- One piece of literature placed in attendee registration folders
- One complimentary full conference registration
- Two guest passes to Wednesday and Thursday evening events
- Recognition in conference promotions:
 - Company logo in the on-site conference program**
 - Link and logo on the ACP Conference website
 - Link and logo in promotional e-mails in advance of the conference
 - Recognition in electronic conference-related communications

BRONZE LEVEL - \$1,000

- Half-page color ad in conference program
- One guest pass to Wednesday and Thursday evening events
- Recognition in conference promotions:
 - Company logo in the on-site conference program**
 - Link and logo on the ACP Conference website

EXHIBIT SPACE - \$695

You will be provided a 6 foot skirted table. Electric is available through ACP for an additional \$75 fee based upon venue pricing. Booth set-up time, location, directions, and other details will be sent to you via email approximately six weeks in advance of the conference.

- One complimentary registration included with each exhibit
- Company logo in the on-site conference program
- Link and logo on the ACP Conference website

PROGRAM ADVERTISEMENT (FULL COLOR) - \$400 to \$600

- Full page ad (5" x 8") \$ 600 | Half page ad (5" x 3.875") \$ 400

LITERATURE DISTRIBUTION - \$400

- Provide one piece of literature to be placed in attendee folders. ACP reserves the right to reject a submission

A Quick Snapshot of Sponsorship Benefits

Benefits	Platinum \$5,000	Wednesday \$4,000	Gold \$3,000	Silver \$2,000	Bronze \$1,000
Five minute presentation to attendees	X	X			
Introduction of Speaker	X	X	X	X	
Banner	X	X	X	X	
Complimentary exhibit booth*	X	X	X	X	
color ad in conference program	Full Page	Full Page	Full Page	Half Page	Half Page
literature placed in attendee registration bag	X	X	X	X	
Complimentary full conference registration	X	X	X	X	
Guest passes to Wed/Thurs evening event	4	4	3	2	1
listing of all conference attendees	electronic	hard copy			
Company logo in on-site conference program**	Cover	X	X	X	X
Link and logo on the ACP Conference website	X	X	X	X	X
Link and logo in promotional e-mails in advance of the conference	X	X	X	X	
Recognition in electronic conference-related communications	X	X	X	X	



ENJOY THE BEAUTIFUL FALL FOLIAGE IN THE LAUREL HIGHLANDS

The conference will be held in the beautiful Laurel Highlands. The fall is a great time to be here. See the awe-inspiring autumn splendor and enjoy the spectacle of red, orange, yellow, russet, and bronze colors. Come early or stay later and plan a road trip under a canopy of colors on the region's scenic byways and historic routes to picturesque attractions and exciting seasonal events. In addition to the wonderful foliage displays, autumn also brings fantastic fall festivals and harvest goods at local farmers' markets. In fall, the region comes to life in a whole new way.

Ramada Greensburg Hotel and Conference Center

100 Ramada Inn Drive, Greensburg, PA 15601
1-724-836-6060

Room Rates: \$119 plus tax

September 27-29, 2017



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